

“Elevator” Pitches

While most “elevator pitches” are intended for the speaker to sell him or herself to a potential employer, they are, in their essence, a succinct and persuasive sales pitch. That is how we would like you to structure the presentation of your research: succinct and persuasive—garnering the interest of the person you are speaking with. Many elevator pitches are taught to be about 90 seconds—most examples online are about 90 seconds. However, we are instructing you to spend approximately 3 minutes introducing yourself and describing your research to your judges. Please remember that your judges will have read your abstracts in advance of talking to you, so they should be at least somewhat familiar with your projects.

Guide: https://www.youtube.com/watch?v=y1Y02_oZP8U